

SPONSORSHIP OPPORTUNITIES

***Legacy Builder* | \$25,000**

This tier is our highest-level sponsorship, and your support will leave a lasting impact on the future of entrepreneurship.

- Presenting Sponsor logo recognition on all print and digital advertising materials including websites, select social media promotions
 - Eight (8) tickets to attend the START SMART Youth Entrepreneurship Pitch Competition
 - Opportunity to speak during START SMART Youth Entrepreneurship Pitch Competition
 - A commemorative plaque detailing your innovative support of our inaugural program cohort
 - Recognition at the START SMART Youth Entrepreneurship Pitch Competition
 - Opportunity to be a judge at Youth Entrepreneurship Pitch Competition
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***Groundbreaker* | \$15,000**

This tier is ideal for sponsors who are dedicated to helping our young entrepreneurs launch groundbreaking new businesses in the city of Birmingham.

- Logo placement on the AG Gaston Business Institute website, select social media promotions
 - Six (6) tickets to attend the START SMART Youth Entrepreneurship Pitch Competition
 - Opportunity to speak during START SMART Youth Entrepreneurship Pitch Competition
 - Recognition at the START SMART Youth Entrepreneurship Pitch Competition
 - A commemorative plaque detailing your innovative support of our inaugural program cohort
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***Catalyzer* | \$10,000**

This tier is for sponsors who want to be a driving force behind the success of young entrepreneurs in this program.

- Logo placement on the AG Gaston Business Institute website, select social media promotions
 - Recognition at the START SMART Youth Entrepreneurship Pitch Competition
 - Opportunity to speak during START SMART Youth Entrepreneurship Pitch Competition
 - Four (4) tickets to the START SMART Youth Entrepreneurship Pitch Competition
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***Igniter* | \$2,500**

This tier is perfect for individual or corporate sponsors who want to help ignite the passion for entrepreneurship in young people.

- Logo placement on the AG Gaston Business Institute website and select social media promotions
- Two (2) tickets to the START SMART Youth Entrepreneurship Pitch Competition
- Recognition at the START SMART Youth Entrepreneurship Pitch Competition