



I hope this letter finds you well. I am reaching out on behalf of the **AG GASTON BUSINESS INSTITUTE** to share the impactful work we are doing to support and empower the next generation of entrepreneurs and business leaders in Birmingham.

**THE AG GASTON BUSINESS INSTITUTE** is deeply committed to fostering entrepreneurship and economic development within our community, particularly among young people. We offer several dynamic programs and workshops designed for young entrepreneurs providing them with the skills, resources, and mentorship they need to transform their ideas into successful ventures. Our mission is to build a thriving entrepreneurial ecosystem that not only enhances individual lives, but also contributes significantly to the economic growth of our region.

Whether you are a new partner or a long-standing supporter, we believe that your organization's values align closely with our mission. We are excited to invite you to join us in making a profound difference by committing to a three-year sponsorship with the **AG GASTON BUSINESS INSTITUTE**. Your support will be instrumental in ensuring the sustainability and expansion of our programs, allowing us to reach even more young, aspiring entrepreneurs and make a lasting impact in our community.

By partnering with us, your organization will not only help continue offering these valuable programs and resources but also position itself as a key player in the collective effort to nurture and uplift the future business leaders of our community.

We would be honored to discuss this opportunity further and explore how a partnership with the **AG GASTON BUSINESS INSTITUTE** could benefit your organization while contributing to the future of entrepreneurship in Birmingham.

**Please feel free to contact:**

**Marketa Dickerson**, Director of Programs and Development  
**205-810-6158 | [msdickerson@bbrc.biz](mailto:msdickerson@bbrc.biz)**

to arrange a meeting or to learn more about the sponsorship tiers available.

Thank you for considering this opportunity to partner with us in building a stronger, more vibrant entrepreneurial community for our youth.

**Bob Dickerson**,  
Executive, AG Gaston Business Institute

## Legacy Builder | \$35,000 (3-Year Commitment)

***Our highest-level sponsorship, offering unparalleled opportunities to influence the future of entrepreneurship across all AG Gaston Business Institute programs.***

***As a Legacy Builder, your company will receive:***

- Presenting Sponsor logo recognition on all print and digital advertising materials, including websites and select social media promotions
- The opportunity to host a private workshop or seminar for AG Gaston Business Institute participants, showcasing your company's expertise
- Exclusive access to a networking session with key community and business leaders involved with the AG Gaston Business Institute
- The chance to collaborate on a community service project or initiative, fostering direct engagement with the local community
- Recognition at all major AG Gaston Business Institute events, including the Youth Entrepreneurship Pitch Competition
- The opportunity to serve as a judge at the Youth Entrepreneurship Pitch Competition

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## Groundbreaker | \$25,000

***Ideal for sponsors dedicated to supporting the next generation of entrepreneurs, the Groundbreaker tier includes:***

- Logo placement on the AG Gaston Business Institute website and select social media promotions
- A featured article or interview about your company in an AG Gaston Business Institute newsletter
- Inclusion in a sponsor spotlight section of our website, highlighting your contributions and support
- The opportunity to participate in a community roundtable or panel discussion hosted by the AG Gaston Business Institute, addressing key community issues and solutions
- Recognition at all major AG Gaston Business Institute events

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## Catalyzer | \$15,000

***This tier is designed for sponsors who want to be a driving force behind the success of our young entrepreneurs and business leaders, with benefits including:***

- Logo placement on the AG Gaston Business Institute website and select social media promotions
- The opportunity to provide branded materials (e.g., educational resources, tools) for participants
- Recognition of your sponsorship in the AG Gaston Business Institute's annual impact report.
- The opportunity to sponsor a community engagement activity or workshop, aligned with our mission
- The chance to speak at an AG Gaston Business Institute event

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## Igniter | \$7,500 (3-Year Commitment)

***Perfect for those who wish to ignite the passion for entrepreneurship in young people and emerging business leaders, the Igniter tier includes:***

- Logo placement on the AG Gaston Business Institute website and select social media promotions
- Recognition as a sponsor of a specific AG Gaston Business Institute program or initiative
- The opportunity to co-host a community networking event or open house with the AG Gaston Business Institute, fostering direct interaction with the community
- Inclusion in a quarterly sponsor update, shared with our network of entrepreneurs and business leaders